





## Highways Committee 10<sup>th</sup> July 2007

### Report from the Director of Transportation

For Action

Wards Affected:  
All

**Report Title: WEMBLEY STADIUM EVENT DAY PARKING CONTROLS**

Forward Plan Ref: E&amp;C-07/08-006

#### 1.0 Summary

- 1.1 This report informs Members on progress with the implementation of the Wembley Stadium Protective Parking Scheme (PPS).
- 1.2 The report also informs Members on the various issues raised by residents and businesses regarding the scheme within or outside the Wembley Stadium protective parking area.

#### 2.0 Recommendations

- 2.1 That Committee notes the results of the parking surveys carried out in selected areas of the protective parking scheme as detailed in paragraph 3.4.
- 2.2 That Committee notes the concerns raised by the residents/businesses of the area to date and seeks Committee's agreement to consider these issues and addressing them as part of the review consultation to be carried out after the first season of Wembley Stadium Events as detailed in paragraph 3.
- 2.3 That Committee notes a petition received from the residents of Dunster Drive, Kingsbury, NW9 in May 2007 objecting to the parking bays during the Wembley Stadium event days. As detailed in paragraph 5 Area 24

### 3.0 Background

3.1 The Event Day Zone, within which the Protective Parking Scheme operates, is divided into 33 areas (Appendix A) this was done to manage the initial preliminary public consultation. The scheme implementation has also been progressed on the basis of individual areas. The carriageway lining works ('parking bays') are now complete.

3.2 On the 28 October 2004 Highways Committee noted the results of the public consultation carried out in summer 2004 on the Wembley Stadium 'Protective Parking Scheme' (PPS), and resolved to advance the scheme to detailed design, statutory consultation and implementation in areas where majority support had been identified.

The Summer 2004 consultation included public exhibitions of the Protective Parking Scheme design proposals, which incorporated signs, as well as road markings ('signs and lines' scheme), to denote parking places where only residents and their visitors, as well as businesses, would be permitted to park with 'Event Day' parking permits.

In designing the scheme officers had been mindful that a wide usage of road markings and traffic signs would have a detrimental visual impact on the local environment, particularly as the PPS would only operate for up to 37 days a year. However, it was also the view of officers that a robust parking scheme design was necessary, and one that should be easily recognisable and understood by visitors; hence a scheme combining road markings and strategically located signs indicating permit holder only parking, was designed for consultation. Yellow lines were omitted from the scheme, other than where necessary to maintain access and road safety, to minimise the visual impact of the PPS. As the scheme design represented a departure from 'conventional' parking control scheme designs (such as Controlled Parking Zones), approval was sought, and obtained, from the Department for Transport (DfT) to relax the regulations which cover the usage of signs and lines for parking control schemes.

### 3.3 Investigations

Parking surveys have been carried out on 16<sup>th</sup> and 17<sup>th</sup> June 2007 during the George Michael Concert in areas where we were aware residents had expressed concerns. Areas 5,6,7,24 and 28 ( Appendix A) of the Wembley Stadium Protective Parking scheme( see tables 1,2,3,4,5,6)

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### 3.4 table1

#### Wembley Event Day Area 5 Parking Survey

Road Name	No. of parking bays	Total No. of vehicles parked on-street	No. of vehicles parked on-street in marked bays	No. of vehicles parked on-street outside marked bays	No. of parked vehicles / No. bays (%)
Besant Way	107	78	76	2	73%
Garden Way	41	25	24	1	61%
Lewis Crescent	30	16	16		53%
Mead plat	32	17	15	2	53%
Mitchell Way	28	29	28	1	104%
Pitfield Way	62	31	27	4	50%
St Raphael's Way	47	50	47	3	106%
Wrights Place	1	1	1		100%
<b>TOTAL</b>	<b>348</b>	<b>247</b>	<b>234</b>	<b>13</b>	<b>71%</b>

Counts taken on 16/06/2007 bt 19:00 - 20.00

### 3.4 table2

#### Wembley Event Day Area 6 Parking Survey

Road Name	No. of parking bays	Total No. of vehicles parked on-street	No. of vehicles parked on-street in marked bays	No. of vehicles parked on-street outside marked bays	No. parked vehicles / No. bays (%)
AYLESBURY STREET	98	65	63	2	66%
CAMBRIDGE CLOSE	6	7	3	4	117%
CHESHAM STREET	58	30	30	0	52%
ELM WAY	14	13	9	4	93%
THE RISE	44	29	28	1	66%
HARRINGTON CLOSE	3	7	1	6	233%
VERNEY STREET	98	53	52	1	54%
VICARAGE WAY	22	13	11	2	59%
VILLAGE WAY	50	70	38	32	140%
WEST WAY	49	38	35	3	78%
LAWRENCE WAY	6	3	2	1	50%
QUAINTON STREET	96	68	66	2	71%
<b>TOTAL</b>	<b>544</b>	<b>396</b>	<b>338</b>	<b>58</b>	<b>62%</b>

Counts taken on 16/06/2007 bt 19:00 - 20.00

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### 3.4 table 3

#### Wembley Event Day Area 7 Parking Survey

Road Name	No. of parking bays	Total No. of vehicles parked on-street	No. of vehicles parked on-street in marked bays	No. of vehicles parked on-street outside marked bays	No. of parked vehicles / No. bays (%)
Chalkhill Rd	39	29	7	22	74%
Windsor Crescent	7	9	7	2	129%
Havenwood	8	20	8	12	250%
Kingsgate	15	21	14	7	140%
Saxon Road	25	21	1	20	84%
The Leadings	23	3	0	3	13%
Chalklands	8	9	7	2	113%
Barnhill Road	135	52	44	8	39%
Poplar Grove	12	8	8	0	67%
The Close	9	5	5	0	56%
The Drive	17	5	5	0	29%
<b>TOTAL</b>	<b>295</b>	<b>200</b>	<b>125</b>	<b>75</b>	<b>68%</b>

Counts taken on 17/06/2007 bt 19:00 - 21.00

### 3.4 table 4

#### Wembley Event Day Area 24 Parking Survey

Road Name	No. of parking bays	Total No. of vehicles parked on-street	No. of vehicles parked on-street in marked bays	No. of vehicles parked on-street outside marked bays	No. of parked vehicles / No. bays (%)
Church Lane	32	15	10	5	47%
Deanscroft Avenue	41	61	47	14	149%
Dimsdale Drive	23	18	10	8	78%
Dunster Drive	44	29	23	6	66%
Glenwood Grove	48	26	26	0	54%
Hill Drive	23	12	10	2	52%
Holden Avenue	19	23	13	10	121%
Kingsmere Park	35	25	20	5	71%
Langdon Drive	29	16	13	3	55%
Lavender Avenue	69	58	50	8	84%
Leith Close	51	30	23	7	59%
Rossdale Drive	27	16	14	2	59%
St Andrews Road	25	24	10	14	96%
Tudor Close	11	2	2	0	18%
Queens Walk	41	11	9	2	27%
Wells Drive	27	37	32	5	137%
<b>TOTAL</b>	<b>545</b>	<b>403</b>	<b>312</b>	<b>91</b>	<b>74%</b>

Counts taken on 16/06/2007 bt 19:00 - 20.00

### 3.4 table 5

#### Wembley Event Day Area 24 Parking Survey

Road Name	No. of parking bays	Total No. of vehicles parked on-street	No. of vehicles parked on-street in marked bays	No. of vehicles parked on-street outside marked bays	No. of parked vehicles / No. bays (%)
Church Lane	32	7	5	2	22%
Deanscroft Avenue	41	39	38	1	95%
Dimsdale Drive	23	19	18	1	83%
Dunster Drive	44	29	29	0	66%
Glenwood Grove	48	30	30	0	63%
Hill Drive	23	13	11	2	57%
Holden Avenue	19	22	20	2	116%
Kingsmere Park	35	24	21	3	69%
Langdon Drive	29	29	27	2	100%
Lavender Avenue	69	54	50	4	78%
Leith Close	51	56	50	6	110%
Rossdale Drive	27	10	7	3	37%
St Andrews Road	25	26	20	6	104%
Tudor Close	11	5	5	0	45%
Queens Walk	41	16	14	2	39%
Wells Drive	27	15	14	1	56%
<b>TOTAL</b>	<b>545</b>	<b>394</b>	<b>359</b>	<b>35</b>	<b>72%</b>

Counts taken on 17/06/2007 bt 19:00 - 20.00

### 3.4 table 6

#### Wembley Event Day Area 28 Parking Survey (AT)

Road Name	No. of parking bays	Total No. of vehicles parked on-street	No. of vehicles parked on-street in marked bays	No. of vehicles parked on-street outside marked bays	No. of parked vehicles / No. bays (%)
TALISMAN WAY	11	10	6	4	91%
HOLLYCROFT AVENUE	14	7	4	3	50%
HIGHFIELD AVENUE	10	9	9	0	90%
CARLTON AVENUE EAST	87	32	28	4	37%
ELMSTEAD AVENUE	168	83	70	13	49%
PRINCESS AVENUE	6	0	0	0	0%
ASHLEY GARDENS	11	6	5	1	55%
<b>TOTAL</b>	<b>307</b>	<b>147</b>	<b>122</b>	<b>25</b>	<b>48%</b>

Date: Sat 16 06 07 bt 19 :00 – 20.00

3.5 The above parking surveys indicate that the majority of the streets continue to have more parking spaces available than the number of vehicles parked. In view of these findings officers propose to continue monitoring the parking bays and where possible try to increase the parking capacity. In general the parking bays are being used effectively.

#### 4.0 Parking enforcement

Penalty Charge Notices (PCN's) report is provided by street care showing the numbers of PCN's issued during the Wembley Stadium events between 17<sup>th</sup> March to 17<sup>th</sup> June 2007.

##### 4.1

#### Wembley Events - 17th March\*-17th June 2007

(15 Events)

#### PCNs Issued by Area and Total Number of Removals

Event Location/CPZ	PCNs Issued	Event Location	PCNs Issued
Area 1 (CPZ W)	71	Area 18	4
Area 2 (CPZ C)	351	Area 19	44
Area 3	80	Area 20	92
Area 4	234	Area 21 (CPZ NC)	25
Area 5	6	Area 22	355
Area 6	122	Area 23	61
Area 7	40	Area 24	109
Area 8 (Stadium)	107	Area 25	143
Area 9	164	Area 26	245
Area 10	117	Area 27	29
Area 11	79	Area 28	113
Area 12	184	Area 29	184
Area 13 (CPZ ST)	52	Area 30	30
Area 14	113	Area 31	0
Area 15 (CPZ E)	77	Area 32	6
Area 16	106	Area 33	10
Area 17	19	Main Routes	246

**Total event PCNs issued: 3618**

**Total Event Removals: 475**

**\*Note:** No PCNs were issued on the 17th March, only Warning Notices.

4.2 The above report suggests that there is good level of compliance and the scheme is working well as the majority of the penalty tickets were issued to non- permit holders and for other contraventions such as parking illegally on yellow lines or causing an obstruction.

## 5.0 Issues raised by the residents/businesses

A petition by the residents of Dunster Drive, Kingsbury requesting that Brent Council not to implement the compulsory use of the parking bays in Dunster Drive ,on Wembley Stadium event days. The petition also suggest that if the rule is enforced, this will restrict the parking and subsequently, even though having a required permit a number of residents will be forced to look elsewhere for free bays in other roads, but on the stroke of midnight, on event days, they will be able to resume their normal parking practise, which is acceptable on non event days. The survey results in table 5 suggest that the road is not yet experiencing a shortage of spaces and officers will continue to monitor this road.

5.1 Other parking issues arose during the Wembley events were mainly concerned the lack of resident's visitors parking availability and limited visitor's permits during weddings, parties etc, and other gatherings including the visitors to places of worship. It is recommended that all issues regarding parking during Wembley Stadium events including the resident's visitors are considered during the consultation review to be carried out after the first season of events.

## 6.0 Financial Implications

6.1 Details of the £2.5 million (plus interest) Section 106 funding for the off-site parking and traffic management schemes have been reported previously to Members. This includes funding the original consultation, the signs and the lines the permits and the administration of these works.

The funding to meet the costs of administering the scheme, the traffic management and parking scheme including permit issuing where appropriate will come form the permit charges and the parking enforcement revenue associated with the Wembley Protective Parking Scheme.

## 7.0 Legal Implications

7.1 To ensure that the Wembley Event Scheme is legally enforceable, Traffic Management Orders will need to be made under sections 6, 35 45, 46 and 49 of the Road Traffic Regulation Act 1984. The procedure for making the orders is contained in The Local Authorities' Traffic Orders (Procedure) Regulations 1996. The validity of the Orders or any of its provisions can be challenged in the High Court if the Act or the procedures in the regulations have not been complied with.



## **8.0 Diversity Implications**

- 8.1 All public consultation material distributed included a section written in the most common languages used in the Borough with an explanation of how more information about proposals could be obtained

## **9.0 Staffing/Accommodation Implications (if appropriate)**

- 9.1 The Transportation Service Unit will be undertaking the scheme design, statutory consultation and implementation work on all the event day parking schemes.

## **10.0 Environmental Implications**

- 10.1 There are no changes to the Environmental Implications reported to the previous meeting of this Committee.

### **Background Papers**

Highways Committee reports – July 2003, October 2003, June 2004, October 2004, October 2005

Section 106 agreement - Wembley National Stadium

L.B. Brent Parking Strategy

A New Deal for Transport: Better for Everyone (DETR)

Traffic Management and Parking Guidance for London (GOL)

Petition received

Correspondence received from the Metropolitan Police Service and Royal Mail

### **Contact Officers**

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Richard Saunders, Director of Environment & Culture

# APPENDIX A

